

NCC Cable System Order

Order #	62602478	Flight Dates	10/22/18 - 11/04/18	Update Date	11/09/18
Syscode	8383	Agency	Shorr, Johnson & Magnus	Version	3 Vs. 2
System Name	Spectrum/Green Bay Interconnect, WI	Advertiser	Tammy Baldwin for Senate	Show All Lines	
Market	Green Bay			Total # of Weeks	2
		Client Code		Total	\$6,974.00
AE	Meghan Hughes	Product Code		Commission	\$1,046.10
Sales Coordinator	Drew Knepley	Est Code	10.26-10.29	Net Total	\$5,927.90
Office	San Francisco	Product Name	10.26-10.29	Total Spots	64
Phone	(415) 844-1440	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+1 May18	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		11.9 Revised to match affiliate			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNBC	cable	10/29/18	11/4/18	19:00	24:00	X							-	-	0	\$77.00	\$0.00	30	1x removed
2	CNBC	cable	10/29/18	11/4/18	19:00	24:00	X							-	-	0	\$77.00	\$0.00	30	NP
3	CNBC	PAID PROGRAMMI<	10/29/18	11/4/18	05:00	09:00					X	X	X	-	-	0	\$44.00	\$0.00	30	NP
4	CNBC	AVG. ALL WKS<	10/29/18	11/4/18	19:00	24:00					X	X	X	-	-	0	\$77.00	\$0.00	30	NP
5	CNBC	cable	10/22/18	10/28/18	16:00	19:00	X							-	-	0	\$61.00	\$0.00	30	NP
6	CNBC	cable	10/22/18	10/28/18	16:00	19:00	X							-	-	0	\$61.00	\$0.00	30	1x removed
7	CNBC	AVG. ALL WKS<	10/22/18	10/28/18	16:00	19:00					X	X	X	-	-	2	\$61.00	\$122.00	30	NP
8	CNBC	cable	10/22/18	10/28/18	05:00	09:00	X							-	-	0	\$44.00	\$0.00	30	NP
9	CNN	NEW DAY<	10/29/18	11/4/18	05:00	09:00	X							-	-	0	\$167.00	\$0.00	30	REMOVED to get to budget
10	CNN	ANDERSON COOPE<	10/29/18	11/4/18	19:00	24:00	X							-	-	0	\$274.00	\$0.00	30	REMOVED to get to budget
11	CNN	AVG. ALL WKS<	10/29/18	11/4/18	19:00	24:00					X	X	X	-	-	0	\$274.00	\$0.00	30	REMOVED to get to budget
12	CNN	VARIOUS	10/22/18	10/28/18	16:00	19:00					X	X	X	-	-	0	\$220.00	\$0.00	30	REMOVED to get to budget
13	CNN	VARIOUS	10/22/18	10/28/18	05:00	09:00					X	X	X	-	-	0	\$167.00	\$0.00	30	REMOVED to get to budget
14	CNN	VARIOUS	10/22/18	10/28/18	09:00	16:00	X							-	-	0	\$113.00	\$0.00	30	NP
15	CNN	CNN NEWSROOM<	10/22/18	10/28/18	09:00	16:00					X	X	X	-	-	2	\$113.00	\$226.00	30	NP
16	DISC	AVG. ALL WKS<	10/29/18	11/4/18	16:00	19:00					X	X	X	-	-	0	\$194.00	\$0.00	30	REMOVED to get to budget
17	DISC	AVG. ALL WKS<	10/29/18	11/4/18	09:00	16:00					X	X	X	-	-	0	\$102.00	\$0.00	30	REMOVED to get to budget
18	DISC	AVG. ALL WKS	10/29/18	11/4/18	19:00	24:00	X							-	-	0	\$243.00	\$0.00	30	NP
19	DISC	AVG. ALL WKS<	10/22/18	10/28/18	19:00	24:00					X	X	X	-	-	5	\$243.00	\$1,215.00	30	NP
20	DISC	AVG. ALL WKS	10/22/18	10/28/18	16:00	19:00	X							-	-	0	\$194.00	\$0.00	30	NP
21	DISC	AVG. ALL WKS	10/22/18	10/28/18	09:00	16:00	X							-	-	0	\$102.00	\$0.00	30	NP

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Market	Green Bay

AE	Meghan Hughes
Sales Coordinator	Drew Knepley
Office	San Francisco
Phone	(415) 844-1440
Status	Accepted
Survey	DMA Nielsen Live+1 May18
-	

Flight Dates	10/22/18 - 11/04/18
Agency	Shorr, Johnson & Magnus
Advertiser	Tammy Baldwin for Senate

Client Code	
Product Code	
Est Code	10.26-10.29
Product Name	10.26-10.29
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		11/09/18	
Version		3 Vs. 2	
Show All Lines			
Total # of Weeks		2	
Total		\$6,974.00	
Commission		\$1,046.10	
Net Total		\$5,927.90	
Total Spots		64	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	11.9 Revised to match affiliate
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	ESPN	GET UP L<	10/29/18	11/4/18	05:00	09:00	X							-	-	0	\$176.00	\$0.00	30	REMOVED to get to budget
23	ESPN	VARIOUS	10/29/18	11/4/18	09:00	16:00	X							-	-	0	\$178.00	\$0.00	30	REMOVED to get to budget
24	ESPN	AVG. ALL WKS<	10/29/18	11/4/18	16:00	19:00					X	X	X	-	-	0	\$353.00	\$0.00	30	REMOVED to get to budget
25	ESPN	VARIOUS	10/22/18	10/28/18	05:00	09:00					X	X	X	-	-	0	\$176.00	\$0.00	30	REMOVED to get to budget
26	ESPN	AVG. ALL WKS<	10/22/18	10/28/18	19:00	24:00	X							-	-	0	\$441.00	\$0.00	30	REMOVED to get to budget
27	ESPN	AVG. ALL WKS<	10/22/18	10/28/18	19:00	24:00					X	X	X	-	-	0	\$441.00	\$0.00	30	REMOVED to get to budget
28	ESPN	AVG. ALL WKS<	10/22/18	10/28/18	09:00	16:00					X	X	X	-	-	0	\$178.00	\$0.00	30	REMOVED to get to budget
29	FXNC	VARIOUS	10/29/18	11/4/18	19:00	24:00					X	X	X	-	-	0	\$416.00	\$0.00	30	NP
30	FXNC	VARIOUS	10/29/18	11/4/18	09:00	16:00					X	X	X	-	-	0	\$191.00	\$0.00	30	NP
31	FXNC	VARIOUS	10/29/18	11/4/18	16:00	19:00					X	X	X	-	-	0	\$333.00	\$0.00	30	NP
32	FXNC	VARIOUS	10/22/18	10/28/18	19:00	24:00	X							-	-	0	\$416.00	\$0.00	30	NP
33	FXNC	VARIOUS	10/22/18	10/28/18	09:00	16:00	X							-	-	0	\$191.00	\$0.00	30	NP
34	FXNC	FOX AND FRIEND<	10/22/18	10/28/18	05:00	09:00	X							-	-	0	\$274.00	\$0.00	30	NP
35	FXNC	VARIOUS	10/22/18	10/28/18	05:00	09:00					X	X	X	-	-	2	\$274.00	\$548.00	30	NP
36	HGTV	AVG. ALL WKS<	10/29/18	11/4/18	05:00	09:00					X	X	X	-	-	0	\$115.00	\$0.00	30	REMOVED to get to budget
37	HGTV	LOVE IT OR LIS<	10/29/18	11/4/18	09:00	16:00	X							-	-	0	\$196.00	\$0.00	30	REMOVED to get to budget
38	HGTV	AVG. ALL WKS<	10/29/18	11/4/18	05:00	09:00	X							-	-	0	\$115.00	\$0.00	30	NP
39	HGTV	AVG. ALL WKS	10/22/18	10/28/18	16:00	19:00					X	X	X	-	-	1	\$301.00	\$301.00	30	NP
40	HGTV	VARIOUS	10/22/18	10/28/18	19:00	24:00					X	X	X	-	-	0	\$376.00	\$0.00	30	NP
41	HGTV	AVG. ALL WKS<	10/22/18	10/28/18	19:00	24:00	X							-	-	0	\$376.00	\$0.00	30	NP
42	HGTV	AVG. ALL WKS<	10/22/18	10/28/18	09:00	16:00					X	X	X	-	-	0	\$196.00	\$0.00	30	NP

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Market	Green Bay

AE	Meghan Hughes
Sales Coordinator	Drew Knepley
Office	San Francisco
Phone	(415) 844-1440
Status	Accepted
Survey	DMA Nielsen Live+1 May18
-	

Flight Dates	10/22/18 - 11/04/18
Agency	Shorr, Johnson & Magnus
Advertiser	Tammy Baldwin for Senate

Client Code	
Product Code	
Est Code	10.26-10.29
Product Name	10.26-10.29
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	11/09/18		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks		2	
Total		\$6,974.00	
Commission		\$1,046.10	
Net Total		\$5,927.90	
Total Spots		64	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	11.9 Revised to match affiliate
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	HIST	OFF AIR/AMERICAN PICKE	10/29/18	11/4/18	05:00	09:00	X							-	-	0	\$59.00	\$0.00	30	REMOVED to get to budget
44	HIST	AVG. ALL WKS<	10/29/18	11/4/18	16:00	19:00					X	X	X	-	-	0	\$191.00	\$0.00	30	NP
45	HIST	AVG. ALL WKS<	10/29/18	11/4/18	05:00	09:00					X	X	X	-	-	0	\$59.00	\$0.00	30	NP
46	HIST	AVG. ALL WKS<	10/22/18	10/28/18	19:00	24:00					X	X	X	-	-	5	\$238.00	\$1,190.00	30	NP
47	HIST	AMERICAN PICKE	10/22/18	10/28/18	09:00	16:00	X							-	-	0	\$126.00	\$0.00	30	NP
48	HIST	AVG. ALL WKS<	10/22/18	10/28/18	09:00	16:00					X	X	X	-	-	5	\$126.00	\$630.00	30	NP
49	HIST	AMERICAN PICKE<	10/22/18	10/28/18	19:00	24:00	X							-	-	0	\$238.00	\$0.00	30	NP
50	TBSC	VARIOUS	10/29/18	11/4/18	09:00	16:00	X							-	-	0	\$142.00	\$0.00	30	REMOVED to get to budget
51	TBSC	AVG. ALL WKS<	10/29/18	11/4/18	09:00	16:00					X	X	X	-	-	0	\$142.00	\$0.00	30	REMOVED to get to budget
52	TBSC	AVG. ALL WKS<	10/29/18	11/4/18	05:00	09:00					X	X	X	-	-	0	\$108.00	\$0.00	30	REMOVED to get to budget
53	TBSC	AVG. ALL WKS<	10/22/18	10/28/18	16:00	19:00					X	X	X	-	-	0	\$266.00	\$0.00	30	REMOVED to get to budget
54	TBSC	AVG. ALL WKS<	10/22/18	10/28/18	19:00	24:00					X	X	X	-	-	0	\$333.00	\$0.00	30	REMOVED to get to budget
55	TBSC	VARIOUS	10/22/18	10/28/18	19:00	24:00	X							-	-	0	\$333.00	\$0.00	30	REMOVED to get to budget
56	TBSC	MARRIED WITH C/FRIENDS	10/22/18	10/28/18	05:00	09:00	X							-	-	0	\$108.00	\$0.00	30	NP
57	TWC		10/29/18	11/4/18	05:00	09:00					X	X	X	-	-	0	\$26.00	\$0.00	30	NP
58	TWC	cable	10/29/18	11/4/18	05:00	09:00	X							-	-	0	\$26.00	\$0.00	30	NP
59	TWC	cable	10/29/18	11/4/18	19:00	24:00	X							-	-	0	\$57.00	\$0.00	30	NP
60	TWC	cable	10/29/18	11/4/18	19:00	24:00	X							-	-	0	\$57.00	\$0.00	30	1x removed
61	TWC	cable	10/22/18	10/28/18	16:00	19:00	X							-	-	0	\$45.00	\$0.00	30	NP
62	TWC		10/22/18	10/28/18	09:00	16:00					X	X	X	-	-	5	\$14.00	\$70.00	30	NP
63	TWC	cable	10/22/18	10/28/18	09:00	16:00	X							-	-	0	\$14.00	\$0.00	30	NP

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System Name	Spectrum/Green Bay Interconnect, WI	Advertiser	Tammy Baldwin for Senate	Show All Lines	
Market	Green Bay			Total # of Weeks	2
		Client Code		Total	\$6,974.00
AE	Meghan Hughes	Product Code		Commission	\$1,046.10
Sales Coordinator	Drew Knepley	Est Code	10.26-10.29	Net Total	\$5,927.90
Office	San Francisco	Product Name	10.26-10.29	Total Spots	64
Phone	(415) 844-1440	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+1 May18	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		11.9 Revised to match affiliate			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	TWC		10/22/18	10/28/18	16:00	19:00					X	X	X	-	-	2	\$45.00	\$90.00	30	NP
65	CNBC	PAID PROGRAMMI<	10/22/18	10/28/18	05:00	09:00					X	X	X	-	-	5	\$44.00	\$220.00	30	NP
66	CNBC	AVG. ALL WKS<	10/22/18	10/28/18	19:00	24:00					X	X	X	-	-	5	\$77.00	\$385.00	30	NP
67	CNBC	cable	10/29/18	11/4/18	16:00	19:00	X							-	-	0	\$61.00	\$0.00	30	1x removed
68	CNN	VARIOUS	10/29/18	11/4/18	09:00	16:00	X							-	-	0	\$113.00	\$0.00	30	NP
69	DISC	AVG. ALL WKS	10/29/18	11/4/18	16:00	19:00	X							-	-	0	\$194.00	\$0.00	30	NP
70	DISC	AVG. ALL WKS	10/29/18	11/4/18	09:00	16:00	X							-	-	0	\$102.00	\$0.00	30	NP
71	FXNC	VARIOUS	10/22/18	10/28/18	09:00	16:00					X	X	X	-	-	2	\$191.00	\$382.00	30	NP
72	FXNC	VARIOUS	10/22/18	10/28/18	16:00	19:00					X	X	X	-	-	1	\$333.00	\$333.00	30	NP
73	FXNC	VARIOUS	10/29/18	11/4/18	19:00	24:00	X							-	-	0	\$416.00	\$0.00	30	NP
74	FXNC	VARIOUS	10/29/18	11/4/18	09:00	16:00	X							-	-	0	\$191.00	\$0.00	30	NP
75	FXNC	FOX AND FRIEND<	10/29/18	11/4/18	05:00	09:00	X							-	-	0	\$274.00	\$0.00	30	NP
76	HIST	AVG. ALL WKS<	10/22/18	10/28/18	16:00	19:00					X	X	X	-	-	2	\$191.00	\$382.00	30	NP
77	HIST	AVG. ALL WKS<	10/22/18	10/28/18	05:00	09:00					X	X	X	-	-	5	\$59.00	\$295.00	30	NP
78	HIST	AMERICAN PICKE	10/29/18	11/4/18	09:00	16:00	X							-	-	0	\$126.00	\$0.00	30	NP
79	HIST	AMERICAN PICKE<	10/29/18	11/4/18	19:00	24:00	X							-	-	0	\$238.00	\$0.00	30	NP
80	TBSC	MARRIED WITH C/FRIENDS	10/29/18	11/4/18	05:00	09:00	X							-	-	0	\$108.00	\$0.00	30	NP
81	TWC		10/22/18	10/28/18	05:00	09:00					X	X	X	-	-	5	\$26.00	\$130.00	30	NP
82	CNBC	cable	10/29/18	11/4/18	05:00	09:00	X							-	-	0	\$44.00	\$0.00	30	1x removed
83	CNBC	VARIOUS	10/22/18	10/28/18	09:00	16:00					X	X	X	-	-	5	\$34.00	\$170.00	30	NP
84	CNBC	cable	10/29/18	11/4/18	09:00	16:00	X							-	-	0	\$34.00	\$0.00	30	1x removed

NCC Cable System Order

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Comments :		11.9 Revised to match affiliate			

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85	TWC		10/22/18	10/28/18	19:00	24:00					X	X	X	-	-	5	\$57.00	\$285.00	30	NP
86	TWC	cable	10/29/18	11/4/18	16:00	19:00	X							-	-	0	\$45.00	\$0.00	30	1x removed
87	TWC	cable	10/29/18	11/4/18	09:00	16:00	X							-	-	0	\$14.00	\$0.00	30	1x removed
88	TWC	cable	10/29/18	11/4/18	05:00	09:00	X							-	-	0	\$26.00	\$0.00	30	1x removed

	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Sep 2019	Total
SPOTS	64	0	0	0	0	0	0	0	0	0	0	0	64
AMT	\$6,974.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$6,974.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 11/23/18

62602478 | Green Bay | Spectrum/Green Bay Interconnect, WI | 8383 |